

WHAT MAKES A QUALITY BLOG POST?

STUDENT BLOGGING CHALLENGE

- 1 TITLE** Does your title explain what your post will be about and encourage visitors to read on?
- 2 PARAGRAPHS** Do you break up text into short paragraphs to make it easier to read? Bullet points work well for lists or key points too.
- 3 VISUAL** Do you have a picture or some sort of visual in the post (video, slideshow, etc.)?
- 4 LINKS** Do you include links in your post either to other posts you've written or inspiration/ideas you've come across on the web?
- 5 FONTS** Are the fonts you use easy to read? If you're using colors, do they stand out against your background?
- 6 PROOFREAD** Have you proofread your work before publishing? Check your spelling, grammar, punctuation, spacing etc.
- 7 DIGITAL CITIZENSHIP** Have you checked that you haven't revealed your personal information (YAPPY) or copied text/images/work that doesn't belong to you?
- 8 CATEGORIES AND TAGS** Do you assign your post to at least one category? Bonus points if you use tags to organize your posts too!
- 9 QUESTIONS** Do you include questions at the end of your post to encourage visitors to leave a comment?
- 10 COMMENTS** Do you approve comments quickly and write polite replies?